



CITY OF STOCKTON NEWS RELEASE

FOR IMMEDIATE RELEASE:
Tuesday, May 31, 2011

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Traffic Safety Family Event to Promote Safety and Health

(Stockton, CA) - The City of Stockton will present the Safe Routes to School Family Rodeo at the Children's Museum, 402 W. Weber Avenue, Sunday, June 5, 2011, noon until 5:00 pm. The event is free and will include a traffic obstacle course for children and their parents to walk and bicycle through, a mobile rock climbing wall to promote helmet use, and exhibits by City and community agencies, including the Stockton Police Department and the Stockton Fire Department. Giant traffic sign costume characters will be there to meet and greet the children.

The Safe Routes to School program is a nationwide initiative designed to make bicycling and walking to school a safer, more appealing and healthier alternative for students in kindergarten through eighth grade. The City of Stockton's Safe Routes to School Program will encourage children to embark on a healthier lifestyle and support that goal by providing increased safety education, enforcement and infrastructure improvements that will help keep children safer when walking or biking to school.

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The City of Stockton, in cooperation with the Lodi Unified School District, Lincoln Unified School District, Manteca Unified School District and Stockton Unified School District, is implementing an educational program focused on bicycle and pedestrian safety, as well as promotional activities to encourage walking and biking as a safe and healthy choice. The Safe Routes to School Program will help reinforce good traffic safety skills for children and remind adults to drive safely in school zones. The program aims to help create and maintain safe places for children to walk and ride and encourages families to walk and ride to school whenever possible.

This program is made possible through a federally funded Safe Routes to School grant and administered by the City of Stockton Public Works Department. For more information on the Safe Routes to School Family Rodeo, please contact Jodi Almassy, Public Works Department at (209) 937-8299 or Pam Nye, SRTS Coordinator at (209) 946-0014.

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All News Releases can be found on the City of Stockton website. www.stocktongov.com/news

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